

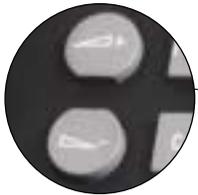


Ten Great Things About PARTNER Telephones



1. Separate Red and Green LEDs

Green – active call at this extension
Flashing Green – call on hold at this extension
Flashing Red – incoming call, call on hold at another extension
Red – active call at another extension.



2. Volume Control

Multifunction volume buttons—adjust volume in 15 steps on ringer, handset and speakerphone.

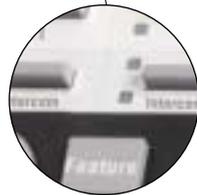


3. Feature Status

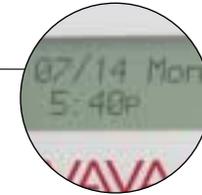
Microphone/Hands Free-Answer-on-Intercom and Speakerphone buttons. Green LEDs indicate when features are activated.



4. Fixed Hold, Conference, and Transfer buttons



5. Two Fixed Intercom Buttons



6. Adjustable Backlit Display

See information at a glance



7. Removable Card

Makes it easy to label features and lines.



8. Red Message LED

Lets you know messages are waiting.

Back of Telephone

9. Auxiliary Port

For adding cordless telephones, answering machines, extra telephones, headset, adapters, etc.

10. Convertible Stand

For desk or wall mount

See other side for more details



PARTNER Telephones—Highly Functional, Easy to Use

LEDs vs. LCDs	The use of LEDs (Light Emitting Diodes) makes PARTNER telephones easier to use, letting you know line status at a glance and simplifying access to features. LEDs are particularly valuable when phones are placed in low light situations. COMPETITIVE ADVANTAGE: Instead of LEDs, many competitors use LCDs (Liquid Crystal Displays), which are difficult to read in low light environments.
Separate Red and Green LEDs	PARTNER telephones indicate the status of line or features using the colors red and green. These colors appear on separate LEDs, making it easier for people who have trouble distinguishing colors (a larger percentage of the population). COMPETITIVE ADVANTAGE: Many competitors only use one LED that changes color or flashes, making it difficult to understand the status of the indicator.
Hold, Conference and Transfer Buttons	Putting these three heavily used features on separate buttons greatly enhances usability—simplifying call handling and reducing steps or the need for function codes. The Hold button is red, which makes this commonly used feature stand out. Giving these features their own button frees up more non-fixed feature buttons to be used for features and lines. COMPETITIVE ADVANTAGE: Many competitors combine conference and transfer on the same button. This may be confusing since calls are handled differently for each function.
Two Fixed Intercom Buttons:	PARTNER Telephones have two fixed Intercom buttons, helping to simplify and streamline internal communications. COMPETITIVE ADVANTAGE: Many competitors require you to program intercom buttons, using up buttons that could be used for other features.
Microphone/HFAI and Speakerphone	These two commonly used features have their own buttons for easy activation—programming a button is not required. Green LEDs indicate when features are activated. COMPETITIVE ADVANTAGE: Many competitors require these features to be programmed.
Backlit Display	All PARTNER display phones are backlit. This makes it easier to read and interact with the information (e.g., caller ID), even in low light areas. COMPETITIVE ADVANTAGE: Not all competitors offer this feature.
Volume Control	PARTNER telephones have volume control buttons to adjust the ringer, handset or speakerphone in 15 steps. COMPETITIVE ADVANTAGE: Many competitors offer only three steps, making it difficult to achieve an acceptable volume setting.
Auxiliary Port	Because each PARTNER telephone set has an auxiliary port, it's easier and less expensive to connect: cordless telephones, answering machines, headsets, etc.—without additional wire runs to the desktop. COMPETITIVE ADVANTAGE: Many competitors do not have an auxiliary port.
Wall mounting, adjustable stand	On PARTNER telephones, wall mounting and an adjustable stand are included with the telephone. COMPETITIVE ADVANTAGE: Some competitors offer this as an option, at additional cost to the customer.
Speakerphone	A speakerphone is included on every PARTNER phone. COMPETITIVE ADVANTAGE: some competitors only include speakerphones on premium phones.
Colors	PARTNER phones come is a choice of colors: Black, Gray and White. COMPETITIVE ADVANTAGE: Many competitors offer only one color.