# IP 720 Telephone



## The IP 720 is a fully featured IP telephone designed to empower the user.

Bringing stylish form and functionality to the desktop, the IP 720 makes sophisticated features simple and intuitive to use. Users have single button access to voicemail, activity/presence selection, voicemail greeting selections, call recording, call conferencing, call transferring, and even placing calls to employees in other countries. The IP 720 also boasts standard Power over Ethernet (PoE) and a PSB port for direct compatibility with Plantronics devices.

With the 4 line, backlit liquid crystal display the IP 720 is capable of displaying time, Caller ID name and number, real-time call center workgroup statistics, do-not-disturb, and call forwarding status.

Make the phone yours. You can personalize the IP 720 with 15 backlit user-defined keys. These programmable keys can be setup for any combination of configurable features like, but not limited to, speed-dialing, extension busy/ringing appearances, call appearances, line appearances, and workgroup activity status.

Accessorize the IP 720 with 3rd party hands free headsets using AltiGen's dedicated headset answering button and amplified industry standard RJ9 headset port or the Plantronics PSB port. AltiGen also provides you with 14 combined traditional and melodic ring tones which can also be assigned to line and extension appearances on the programmable keys.



## **Productivity Features:**

- Plantronics PSB port which allows wireless headsets to auto answer calls without the need for a handset lifter
- One button access for voice recording to your personal voicemail box or to a centralized server
- One button access to voicemail
- One button access to activity/presence codes
- 15 user programmable keys for extension, call and line appearances, access to system features, and speed dialing
- Workgroup real-time statistics on the telephone display for use by workgroup service agents or supervisors
- Auto answer feature allowing calls to be answered automatically to a defined voice device within a specific ring time. Great for call center service agents with headsets or office operators



### One-touch feature buttons:

- Redial
- Hang-up/Release
- Hold
- Intercom
- Mute
- Headset
- Flash
- Speed dial
- Transfer
- Conference
- Speaker
- Voicemail
- Voicemail greeting selection
- Activity/presence control
- Volume control
- 15 backlit programmable keys

#### **Network Interface:**

- Built-in 10/100/1000 Ethernet switch
- RJ-45 port x 2 (LAN/PC)

## **Voice Devices:**

- Handset port
- Plantronics PSB port
- RJ-9 standard headset port
- Hands free speaker phone

# Power Supply and Interface:

- Power supply input 100-240V auto sensing 50/60Hz 0.3A
- 802.3af compliant PoE module

# Accessories: (Purchased Separately)

- Wall mount bracket kit
- DC to phone 5V 1.5A

## **General Specifications:**

- Physical dimensions (HxWxD) 8.74x9.72x1.89 in (222x247x48 mm)
- Main body weight: 2 lb 2.3 oz (972 g)
- Handset weight: 6.2 oz (176g)
- Operation temperature: 32° ~ 104° F (0° ~ 40° C)
- Storage temperature: 14° ~ 140° F (-10° ~ 60° C)
- Operation humidity: 5%~90% non-condensing

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